Invitation to the 2015 Annual Conference of the International Academy of Financial Consumers (IAFICO) including the 2015 Global Forum for Financial Consumers (GFFC)

Dear Professors, Researchers, Regulators, Consumer Activists, and Managers working for the interests of Financial Consumers (FC),

We cordially invite you all to the very specialized global conference on financial consumers - the 2015 IAFICO (comprising of the GFFC) where we can share not only academic knowledge but also policies and best practices to improve FCs' well-being, financial market development and global financial stability as well. Although born in the Asian region, the IAFICO and GFFC aims to extend its reach to the other parts of the world, inviting all the people concerned. If you are interested in talking on, listening to, discussing economic principles, legal systems, regulatory framework, business marketing, consumer sovereignty, innovations and globalization with respect to financial consumers, please convene at the following;

Venue : International Convention Center, Jeju University, Jejudo, Korea (Republic)

Dates : October 31 (Saturday) and November 1 (Sunday), 2015

Host : the IAFICO (see www.iafico.org), Contact : iafico@skku.edu

Organizing committee : Hongjoo JUNG (SKK University, Chair), Sojung Park (Seoul National University), Tsai-Jyh Chen (National Chengchi University, Taiwan), Hongmu LEE(Waseda University, Japan), Satoshi Nakaide (Waseda University, Japan), Nobuo Nakamura (Waseda University, Japan), Mariko Nakabayashi(Meiji University, Japan), Xian Xu(Fudan University, China), Dongmei Chen(Fudan University, China), Xinli Liu(Peking University, China), Yao Yi(Peking University, China), Ahcene Lahasna(INCEIF, Malaysia), Rofikoh Rokhim(University of Indonesia, Indonesia), Ghadir Mahdavi(Teheran University & IRC, Iran), Sankashan Basu(Indian Institute of Management, India), Andreas Richter(Munich University, Germany)

Conference Structure : 1. Plenary sessions (9:00 - 13:00) - for Policy Presentation & Discussion 2. Lunch (13:00-14:00) 3. Concurrent Session (14:00-18:00) - for Academic Paper Presentation

<Call for Papers for Presentation>

Please submit papers to present at the 2015 Conference and/or to the International Journal of Financial Consumers (IAFC). In either case, you can submit papers to <u>iafico@skku.edu</u> on time.

* Submission Deadline (for the conference presentation) : September 15, 2015

(acceptance notice by September 30, 2015)

* Submission Deadline (for publication in the IJFC) : October 15th, 2015 (for the

1st issue) : Any time (for later issues)

* Suggested topics are in the following, but not intended to place limitations on topics. protection for financial consumers business ethics of financial institutions market discipline of financial industries corporate social responsibility of financial institutions renovation or innovation of law and regulations related to financial consumption public policies for financial consumption fair trading of financial products dispute resolution for financial consumption case studies of best practices for financial consumption international comparison of protection for financial consumers

Looking forward to meeting you in Jeju, South Korea.

The GFFC Organizing Committee and the IJFC Research committee