



2025 Global Forum for Financial Consumers (GFFC)

August 22-23, 2025

Sungkyunkwan University, Seoul, Republic of Korea

CALL FOR PAPERS

The 2025 Global Forum for Financial Consumers (GFFC), the 12th annual conference of the International Academy of Financial Consumers (IAFICO), will be held at Sungkyunkwan University on August 22-23 in Seoul, Korea (South). This year's theme for the GFFC will be *“Innovations in Financial Consumer Protection and ESG (tentative)”*.

The aim of the GFFC is to establish an informative forum for academics, policymakers, and professionals from a diverse set of countries in order to share knowledge, experiences, and practical solutions for financial consumer protection. All consumer financial spheres – including banking, insurance, investments, savings, and credit – and all regions of the globe are of interest.

We welcome submissions of high-quality manuscripts from experts, researchers, scholars, and practitioners on topics including, but not limited to:

- (1) Financial advice/financial advisors
- (2) Fintech, AI, and new technologies
- (3) Financial literacy, education, counseling, and therapy
- (4) Digitalization and financial inclusion
- (5) Unbanked and vulnerable consumer populations
- (6) Consumer behaviors and financial wellbeing
- (7) Consumer financial protection architecture and regulations
- (8) Financial consumers in aging societies
- (9) Reducing insurance, savings, and protection gaps
- (10) Culturally competent financial products and services, including Islamic finance.
- (11) Social insurance financing and its sustainability
- (12) ESG management, disclosure, rating, investment of financial service industry



(old lecture hall of SKK built in the 14th century)



(new library of SKKU in Suwon Campus)

For more information, contact iafico@iafico.org

Submission deadline: March 10, 2025

Abstracts or full papers, including contact author information, should be submitted by **March 10, 2025** to iafico@iafico.org. Acceptance decisions will be announced by **April 15, 2025**.

Accepted manuscripts for which a full paper is submitted by **June 30, 2025** will be considered for the 2025 Best Paper Award or 2025 Travel Scholarships 1 or 2 (see below).

A selection of papers presented at the GFFC will be invited for publication in the *International Review of Financial Consumers (IRFC)*.

2025 Travel Scholarships 1

With financial support from Sungkyunkwan University, IAFICO may offer travel scholarships (GFFC Conference Registration Fee + US\$300) to maximum ten members (as of 2024/5) who have presented at the GFFC. We will provide travel scholarships only to assistant professors, junior lecturers, or doctoral student who will be presenting a paper onsite at the conference. In the case of joint research, the travel scholarship will be divided by the number of participants

2025 Travel Scholarships 2

With financial support from Sungkyunkwan University, IAFICO may offer special travel scholarships (GFFC Conference Early Bird Registration Fee + 2025 Econometric Society World Congress (August 18-22) Early Bird Registration Fee + US\$500) to maximum three members (as of 2024/5) who have presented a paper both at the 2025 GFFC and at the 2025 World Congress to submit the paper to the IRFC (IAFICO's official journal) for publication (Reimbursement). In the case of joint research, the travel scholarship will be divided by the number of participants. For more information about the World Congress, please go to <https://www.eswc2025.org/>

IAFICO Association Information

Email: iafico@iafico.org

[Membership | financialconsumers \(iafico.org\)](#)

[Membership Application | financialconsumers \(iafico.org\)](#)

Membership dues: US\$50 per year

Early bird registration fee: IAFICO members US\$200, non-members US\$300,

Students/developing country members US \$100

*Early Bird Registration opens on April 16th and ends on May 30th, 2025 when late registration opens.

For more information, contact iafico@iafico.org

2025 Program Committee (Preliminary, as of November 2024)

Patricia BORN, Florida State University, United States
Man CHO, KDI School, Korea
Chul CHOI, Sookmyung University, Korea
Iwona Dorota CZECHOWSKA, University of Lodz, Poland
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Sharon TENNYSON, Cornell University, United States



(The Namsan Mountain in Seoul)

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